

## Mission College Textbook Survey Results

This textbook survey was made available to instructors from September 20<sup>th</sup> through September 27<sup>th</sup> 2011. Seventy-nine instructors responded to the survey, sharing the different ways in which they utilize textbooks in courses taught at Mission, with the majority of respondents indicating they take the price of a textbook into account when making selections for their courses.

<b>1. In your current course(s) how are your textbook(s) available to students (check all that apply):</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
I do not assign a textbook for my course	12.7%	10
<b>Hard copy (for purchase)</b>	<b>83.5%</b>	<b>66</b>
Electronic (for purchase)	29.1%	23
Electronic (for free)	0.0%	0
Other (please specify)	15.2%	12
<i>answered question</i>		<b>79</b>
<i>skipped question</i>		<b>0</b>

### *Open-ended responses:*

1. paperback copy where available
2. Audio CDs come with two of the textbooks.
3. There is a website access code students purchase for the lab portion.
4. on reserve in library
5. E-bay, amazon and new Rental Websites
6. student may purchase either hard copy or electronic copy or both which depends on the textbook vendor
7. Students can rent or lease the required text.
8. Soft copies for purchase
9. binder ready for purchase
10. Soft Copy for purchase
11. Softcover required for purchase
12. Through Reserves at the library check-out desk

<b>2. Do you make your course textbook(s) available on reserve in the Mission College library:</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>	<b>68.9%</b>	<b>51</b>
No	31.1%	23
Comments		19
<i>answered question</i>		<b>74</b>
<i>skipped question</i>		<b>5</b>

### *Open-ended responses:*

1. most books I use are lab related, so they need them in the classroom
2. Our dept. has kept books commonly used in the program on reserve in the library.
3. My answer would be "sometimes."I have in the past. However, there are new editions of most of my books, and I don't have enough spares to donate to the reserve at the moment.
4. Do not have extra copy.
5. But, I also use my own library carts which I have in our labs.
6. Whenever I can get an extra copy
7. Many instructors in our department are using the same textbooks for the courses we teach. The department made sure that copies were on reserve at the library.
8. We have our own registered nursing library which we control and will lend to students gievn the need
9. Not teaching this semester, but in the past I always made sure the textbook was available on reserve.
10. I'm planning to make it available in the library in the next semesters.
11. Used to. Did not know that there were funds available for textbooks
12. Direct communication with pub has been difficult
13. Th texts used in Health Occupations are generally used for all three semesters and often kept as references to study for licensing exams and after completing programs.
14. The recommended text is placed on reserve.  
The publisher does not allow use of instructor copy to be placed on reserve.
15. No textbook assigned for class.
16. The library needs funding to update their collection of textbooks.
17. On reserve in the Math Learning Center (called Academic Support Center now?)
18. They do not have updated versions.
19. If I have them

**3. What type of supplementary materials do you provide to students in your course(s) (check all that apply):**

Answer Options	Response Percent	Response Count
Brief Handouts (1-2 pages)	61.5%	48
Handouts of longer readings (3+ pages)	19.2%	15
<b>Electronic Materials (for students to download and/or print on their own)</b>	<b>79.5%</b>	<b>62</b>
Other (please specify)	11.5%	9
<i>answered question</i>		<b>78</b>
<i>skipped question</i>		<b>1</b>

***Open-ended responses:***

1. Powerpoint lectures; FLASH presentations
2. free supplemental website from publisher for practice.
3. Various types of reading materials including novels, journals, talking pictures, films and so forth
4. Interactive Website links  
\*Flash\* Presentations with interactive Q/A sections  
Links to journal and newspaper articles
5. Students are required to purchase ATI CARP package which provides additional supplemental NCLEX review
6. All my own handouts are available to enrolled students.
7. Materials are on Angel
8. workbook in bookstore (option to downloading)
9. Publisher provided practice tests and powerpoints adn study guide

<b>4. On average, how much do students pay for textbooks in one of your courses (please estimate):</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Less than \$25	3.8%	3
\$26-\$50	6.3%	5
<b>\$51-\$75</b>	<b>22.8%</b>	<b>18</b>
<b>\$76-\$100</b>	<b>21.5%</b>	<b>17</b>
\$101-\$125	11.4%	9
More than \$126	11.4%	9
Not Sure	2.5%	2
Other (please specify)	20.3%	16
<i>answered question</i>		<b>79</b>
<i>skipped question</i>		<b>0</b>

***Open-ended responses:***

1. In some classes it is 26-50 and in others it is 51-75
2. Depends. The most expensive choice is always the campus bookstore (high markup) and students are now opting for cheap older editions or taking pictures of the current edition with their camera and saving the files.
3. The only money they spend is for a dict. of their choice.
4. N/A
5. Textbook package for the registered Nursing (LVN\_RN) Program costs \$697 for the year long program with an additional \$160 for additional textbooks from a different vendor
6. i do not require a text
7. Students get their texbook from different sources. The cost can be as much as \$150 and as low as \$50 depending on the source.
8. One class is \$79 and one at \$139
9. This varies greatly from course to course. Clinical/lab courses differ rom theory courses.
10. None
11. No textbook required.
12. N/A
13. Less than \$25 in one class - good book and reasonable - even new it's less than \$30. Other class does not have cheap text, so closer to \$55 - if they buy it (I require it, and quiz on it, but don't check to see if, or where, they bought it)
14. varies if used, rented or new \$11-\$150
15. \$76-100 where the text book is already assigned by the department, \$30-50 where I am able to choose the text book
16. Most students by the books used online and pay probably about \$50.-75.

<b>5. When selecting textbooks for your course(s) do you consider the cost of textbook(s) in your decision?</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>	<b>82.3%</b>	<b>65</b>
No	10.1%	8
Other (please specify)	7.6%	6
<i>answered question</i>		<b>79</b>
<i>skipped question</i>		<b>0</b>

### ***Open-ended responses:***

1. Yes, but there is a compromise between price and quality.
2. sometimes, but it is not a major factor
3. interactive multimedia resources from the publishers like CourseCompass and WebAssign
4. i do not require a text
5. Not really, most are the same cost
6. No textbook required.

### **6. Please share any additional comments you may have:**

1. when I selected a text which cost over \$40, the students simply did not buy it
2. Textbooks have too many editions, causing problems with lack of used textbooks; tuition is going up and students try to cut back in this area to their detriment.
3. Online resources that reduce/eliminate instructor grading are adding to textbook prices as instructors select these texts.
4. Students are now using their smartphones to take pictures of the textbook pages and then pdf it to each other.
5. I am not sure what is considered a reasonable cost for textbooks. That might be a target to shoot for!
6. I use a non-profit textbook publisher. My textbook new is \$35.00 with free student web support. I use a trade book for supplemental reading at a cost of \$6.99 new.
7. It might be beneficial to compare the price in "real" dollars for textbooks over 10-15 years-- I doubt there is a difference.
8. Textbooks should enhance the course and only should be used for that purpose. Price should always be considered and be creative in the use of textbooks ie Sharing of books, Using same book for several courses,
9. Some students order text books through Amazon or eBay to get books at discounted rate and they may not buy books from the book store. Others buy older editions because it is cheaper to do.
10. Texts are expensive; many students resort to renting (from SJ State); or purchasing online available texts. Unfortunate that there is no rental system at Mission??
11. It is very difficult. Often we have books that are used for several classes (Elementary and Intermediate Algebra or a 3 semester calculus book). That helps make the cost more acceptable...at least for students taking the sequence.
12. There are some students who use a website to RENT the book for one semester. This seems to work for some students who don't want to purchase and keep the book and they save money.
13. what is the point of this survey? if i knew, there would be more comments
14. The cost of text books is way out of the range of students ability to purchase.
15. Please share your findings with the MC Academic Senate for discussion and dissemination.
16. Many students get either an earlier, cheaper edition or buy something online. I facilitate by writing my own lecture notes and make them available on angel.
17. The math department negotiates special textbook deals with the publishers. Bith Pearson and Cengage have offered lower textbook prices when the department selects their company for textbooks.
18. On more than one occasion, the bookstore has failed to contact me when an edition I requested was not available. This caused a great deal of work on my part and undue stress and inconvenience to my students.
19. Used books sold in MC bookstore are too expensive compared to online sources. Students choose to buy textbooks from cheaper sources.
20. I would like us to be able to look at ebooks. The students could have the option of downloading the text or buying a hard copy.

21. There are Textbooks in my field that are \$240. Mine are approx. half that amount, or less
22. With costs of ed skyrocketing, it is the ethical choice to provide max resource at lowest cost.
23. Our department has a textbook committee that reviews our texts for content, level of understanding, cost, supplemental resoures available to both students and faculty, etc.
24. Use older editions and inform students about alternative ways to reduce textbook costs.
25. The textbook we were using was getting too expensive, so about 4 years ago we decided to do away with the book and incorporate any remaining information from the textbook we did not already have in the material we had already developed for the course.
26. We made a departmental decision several years back to move to online readings and handouts because it was ridiculous to charge \$56 for a textbook for a one-unit course.
27. Nursing/Psych Textbook are necessary for 3 semesters of course and they keep the textbook to study for the their state board after they graduate.
28. I have moved to having loose leaf versions in the library, a bit cheaper.  
I realize that the cost is keeping my students from purchasing the book and succeeding, not a good situation.
29. Although I consider the cost in choosing textbooks, I'd choose textbooks (or learning material) that are more effective in student learning even if they cost a little more.
30. I use old editions for as long as the bookstore says they can get them - usually 1-2 years after new edition comes out.
31. We are working toward writing our own lab manuals to save the students the cost of purchasing a manual in addition to a textbook.
32. Sometimes I designate accompanying workbooks to textbooks as recommended instead of required, as the students do the work in the workbook largely on their own.
33. I teach an American Red Cross class that may have a digital version of the book. If the students use the digital version, they are planning of increasing the certificate fee by 200% to recover the cost.
34. I'm trying to use electronic textbooks in most of my courses where available.