

## College Mission

Mission College's first priorities are student learning and success. The College serves the ever changing educational and economic development needs of Santa Clara, Silicon Valley, and the larger community, and seeks to develop community leaders who can participate responsibly in a democratic society and become global stewards in a dynamic world economy. To accomplish its mission, the College:

- Provides transfer, degree, and certificate programs in lower division arts and sciences; community, career, and vocational education; and educational opportunities in basic skills and English as a Second Language;
- Systematically assesses, evaluates, and improves student learning, educational programs, and student support services;
- Maintains an organizational culture that engages in continuous learning and uses the results of systematic assessment and evaluation to inform decision making, allocate resources, and improve institutional policies and procedures;
- Provides comprehensive academic and technological resources; and
- Provides a variety of culturally enriching experiences that embrace the diversity of the College community.

## **College Core Values and Goals**

Mission College faculty and staff collaboratively developed eight core values and goal statements which informed its previous master planning process and which remain in effect for the current planning process.

### **Core Value 1: Culture of the Institution: Create a student-centered institutional culture of professionalism, discovery, inclusion and success.**

#### **Goals:**

- Encourage a culture of professionalism and mutual respect.
- Integrate and coordinate all programs that promote student access and success.
- Create a climate of discovery that values and embraces both inquiry and creativity.
- Create a campus climate that is welcoming, supportive, and inclusive.
- Maintain a cross-disciplinary culture by locating faculty and staff throughout all buildings to prevent isolation and compartmentalization.

### **Core Value 2: Teaching and Learning: Shape the academic program to meet community needs, emphasize student learning, and foster instructional excellence.**

#### **Goals:**

- Systematically review the instructional programs and services. Create a teaching environment that recognizes and responds to diverse learning styles and needs.
- Encourage the formation of innovative teaching and learning strategies.
- Evaluate and align the curriculum with the strategic direction of the College on a regular basis.
- Attract and maintain a high quality and diverse teaching force.
- Evaluate and upgrade the teaching and technology skills of faculty on a regular basis.
- Promote and support a balanced technology-based educational delivery system.
- Provide an educational environment that prepares all students to communicate clearly, think analytically and critically, work collaboratively, and utilize technology effectively.
- Promote lifelong learning, career ladders, and retraining options for students by reviewing degree and certificate requirements.
- Create a comprehensive core curriculum that meets the primary mission of the College.

**Core Value 3: Comprehensive Student: Promote academic success and create dynamic, innovative student services programs that address the richness of Mission College’s student population and community.**

**Goals:**

- Provide leadership in matriculation services and standards statewide.
- Provide an option for web-based access to all student services.
- Provide all students with quality customer service through appropriate staff training, staffing and adequate facilities.
- Assist the College in attaining AB1417 accountability goals in the areas of student progress and achievement, persistence, and completion (total number of units, basic skills, and vocational).
- Collaborate with the Office of Instruction to develop strategies that promote student success by creating strong student and institutional partnerships.
- Provide a student activities/governance program that promotes student development and meets the needs of the student population and local community.

**Core Value 4: Community Connections: Strengthen Mission College’s function as a community resource to preschool through 12th grade institutions, businesses and industry, and community based organizations.**

**Goals:**

- Conduct community needs assessments on a regular, on-going basis for alignment of the college's goals and programs to meet the needs of the community.
- Review regularly the direction of college programs and align the results of the community needs assessments and socio-economic conditions to the design of the programs.
- Establish outreach and articulation partnerships with preschool through 12th grade and transfer institutions.
- Develop opportunities for students to engage in activities that promote social responsibility.
- Develop and strengthen mutually beneficial corporate partnerships.
- Influence social, public, and educational policy through our legislative agenda and advocacy.
- Strengthen marketing efforts to increase the visibility of the College.
- Provide services to community based organizations.

**Core Value 5: High Performance Educational Institutions: Raise institutional standards by developing the potential of the Mission College community and providing the tools necessary to foster innovation, responsiveness, and excellence.**

**Goals:**

- Invest in and embrace the college's human capital through faculty and staff development, career pathways, and the Professional Growth & Development program.
- Develop an infrastructure that supports flexibility in the delivery of programs and services.
- Develop programs that respond to opportunities and community needs.
- Insure that the number of faculty and staff positions is sufficient to support the work of the college.
- Acquire, update and maintain information and learning resources to support faculty, instruction, student academic success, and life-long learning.
- Lead the Silicon Valley in providing alternative and innovative learning opportunities.

**Core Value 6: Diversity: Create an institutional climate of full enfranchisement and participation for all students, faculty, and staff.**

**Goals:**

- Increase student success, retention, persistence, and transfer among historically underrepresented students.
- Establish programs and outreach activities to attract a diverse student population.
- Develop and implement programs and services to provide equitable opportunities for all students.
- Eliminate barriers to attracting and maintaining a high quality and diverse faculty and staff.
- Establish an on-going program to review, enhance, and coordinate issues and programs associated with student equity, access, opportunities, and success.
- Promote cross-cultural understanding among and between students, faculty, and staff.
- Provide career advancement opportunities for staff in order to support, attain, and maintain diversity at all levels of the college.

**Core Value 7: Planning and Institutional Effectiveness: Integrate planning, budgeting and institutional effectiveness measures to evaluate overall progress in meeting the goals of Mission College.**

**Goals:**

- Enhance the institutional planning processes by integrating educational, financial, physical, and human resources planning to improve programs and services.

- Develop and implement an annual process by which institutional effectiveness measures are identified, linked to specific goals, and used to shape subsequent planning.
- Systematically review all instructional and non-instructional programs to improve institutional effectiveness and to impact future college planning processes.
- Communicate the quality of the College and its programs to the public.

**Core Value 8: College: Create high quality, welcoming facilities that promote the programs of Mission College and enhance its ability to be the cultural and technological heart of the Silicon Valley.**

**Goals:**

- Align all facility modifications with the Educational and Facilities Master Plan.
- Construct facilities to support current and proposed academic and student support programs and services.
- Create and implement a landscaping plan that blends all new buildings into a coordinated campus environment.
- Complete bond-funded facilities projects.
- Eliminate all temporary structures.

## History

In 1966-67, 12 acres of land were purchased in Santa Clara, north of the Bayshore Freeway between Lawrence Expressway and Coffin Road for the construction of Mission College. The total 164 acre parcel was acquired in 1970. Between 1975 and 1979, a Mission College Interim Campus was located at the Jefferson Intermediate School, Santa Clara. The first phase of construction at the Santa Clara site was completed in 1979, and the College began its 1979-80 academic year with 3,500 students, 8 administrators, and 73 instructors.

In September, 1985, the name of the district was changed to West Valley-Mission Community College District to reflect the status of Mission College. Mission College prides itself in providing an environment conducive to diverse learning approaches. The faculty and staff are committed to assisting students pursuing vocational/technical or baccalaureate goals, and those with a vocational interest or special needs. The campus' unique architecture fosters interaction among students and faculty, thus enhancing the learning environment.

On November 7, 1985, the Governing Board adopted the following Mission Statement for the College District:

The mission of the West Valley-Mission Community College District is to be responsive to the educational needs of an ever-changing community and to provide higher education to all persons who can benefit from such activity. The District recognized its responsibility to maintain academic excellence, nurture individual development and enrich the community. In keeping with this mission, the District will be sensitive to the needs of people and committed to action focused on the future.

## **Accreditation**

Mission College is accredited by the Accrediting Commission for Community and Junior Colleges of the Western Association of Schools and Colleges, (10 Commercial Boulevard, Suite 204, Novato, CA 94949, 415-506-0234), an institutional accrediting body recognized by the Commission on Recognition of Postsecondary Accreditation and the U.S. Department of Education. The College is also approved by the Office of the Chancellor of the California Community Colleges and the Veterans Administration for training veterans and their dependents. "Transferable" units completed at the College are acceptable for credit at the University of California, the California State University and other postsecondary education institutions.

## **Board of Trustees**

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## Definitions and Descriptions

**Accreditation** – The Accrediting Commission for Community and Junior Colleges, within the Western Association of Schools and Colleges, evaluates and accredits public and private institutions of higher education that offer one or more educational programs of two academic years in length leading to the associate degree and who seek accreditation under ACCJC criteria. Accreditation occurs every six years. For more information: [www.accjc.org](http://www.accjc.org)

**BOGG** – Board of Governors' Grant. This grant waives enrollment fees for eligible low-income students who submit an application.

**CalWORKS** – The California Work Opportunity & Responsibility to Kids Program is designed to provide students receiving TANF (public assistance) an opportunity to obtain an education and earn a vocational certificate or degree in a variety of high demand occupational fields. The goal of the program is to assist students to succeed in school, obtain family-supporting employment and become economically self-sufficient.

**CCCCO** – California Community Colleges Chancellor's Office. The Chancellor's Office is the administrative branch of the California Community College System. The office provides leadership and technical assistance to the states' 109 community colleges.  
[www.cccco.edu](http://www.cccco.edu)

**Census** – Census day is the date upon which most course enrollments are calculated for state reporting. Census of a course is the day nearest to one-fifth (20%) of the length of the course.

**CPEC** – California Postsecondary Education Commission. Commission maintains a database of information on California postsecondary institutions, including enrollment, first-time freshmen, enrollment pathways, faculty and staff data, and degrees and certificates awarded. It also includes data on California's elementary and secondary schools. [www.cpec.ca.gov](http://www.cpec.ca.gov)

**Data Mart** – Chancellor's database of enrollment and demographic data on California community college students and staff.  
<http://www.cccco.edu/SystemOffice/Divisions/TechResearchInfo/MIS/DataMartandReports/tabid/282/Default.aspx>

**EDD** – Employment Development Department, State of California. Maintains statewide database of labor force and employment data, and publishes current unemployment rate.  
[www.edd.ca.gov](http://www.edd.ca.gov)

**EOPS** – Extended Opportunity Program and Services. EOPS is a program that assists full-time, low-income, educationally disadvantaged students.  
[www.cccco.edu/divisions/ss/eops/eops.htm](http://www.cccco.edu/divisions/ss/eops/eops.htm)

**FTEF** – Full-Time Equivalent Faculty. FTEF is based on the percentage of instructional hours per week considered a full-time assignment for regular instructional employees.

**FTES** – Full-Time Equivalent Student. FTES is the equivalent of 30 credit units enrolled, or 525 student contact hours per year.

**MIS** – Management Information Systems, California Community College Chancellor’s Office. MIS is responsible for term and annual data collection for the state’s community colleges and community college districts. It maintains the data element dictionary, handles reporting to federal and state agencies, data warehousing and systems development, and decision support systems. [www.cccco.edu/divisions/tris/mis.htm](http://www.cccco.edu/divisions/tris/mis.htm)

**Retention Rate** – The percentage of students retained in course/s out of total enrolled in course/s. The rate is calculated as the sum of duplicated course enrollments receiving an official grade of A, B, C, D, CR or I divided by the number of duplicated course enrollments receiving an official grade of A, B, C, D, F, CR, NC, W, or I.

**SCCOE** – Santa Clara County Office of Education. The SCCOE maintains a “News and Facts” resource of data about Santa Clara County public elementary and secondary students, including demographics, enrollment, and college-going rates. <http://sccoe.org/newsandfacts/sccpublicschools/>

**Silicon Valley** – the northern part of the Santa Clara Valley, known for its climate of innovation and high technology.

**SJSSCMSA** – San Jose-Sunnyvale-Santa Clara Metropolitan Statistical Area. A geographic entity defined by the federal Office of Management and Budget for use by federal statistical agencies, based on the concept of a core area (San Jose) with a large population nucleus, plus adjacent communities (Sunnyvale, Santa Clara) having a high degree of economic and social integration with that core.

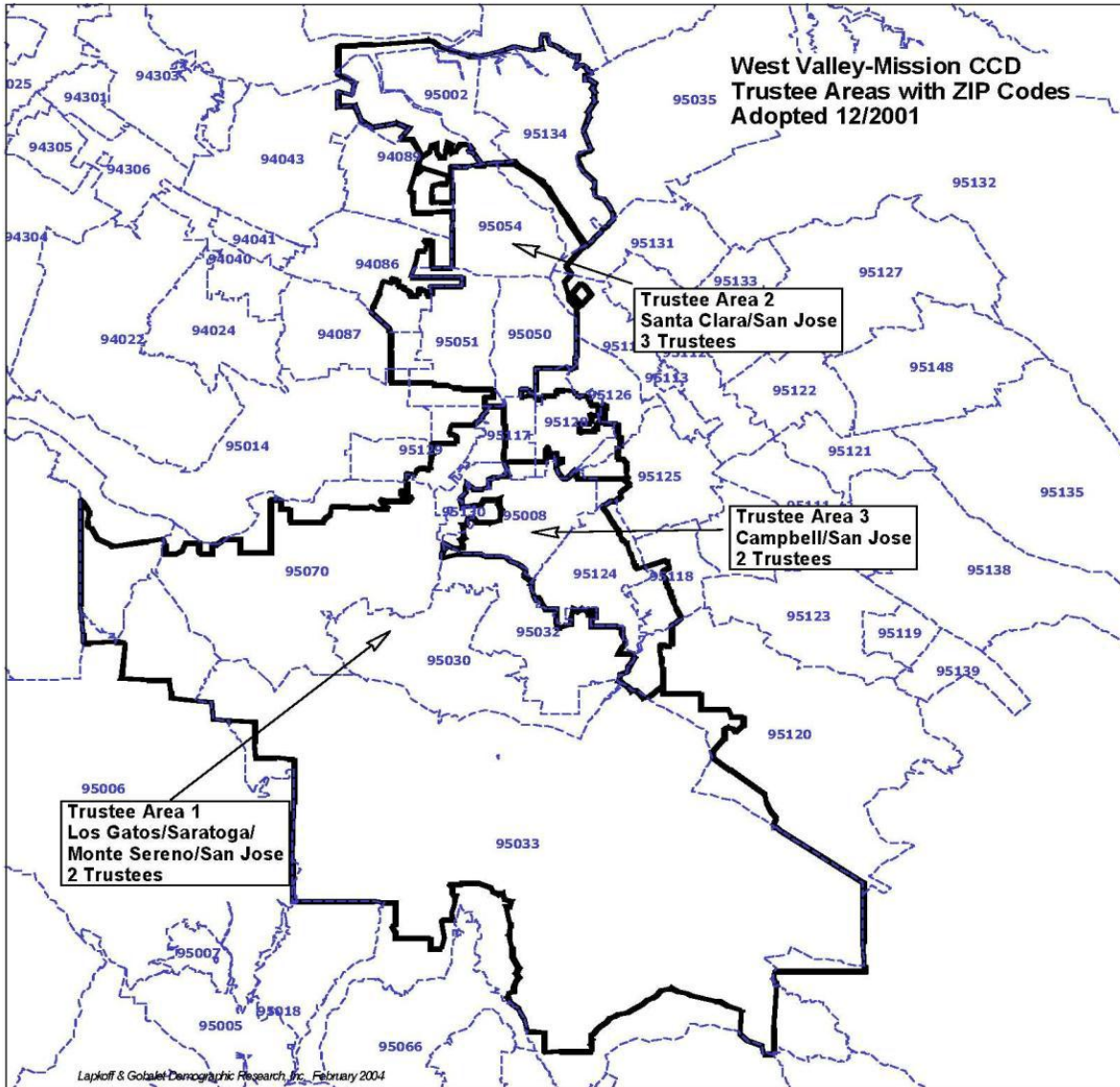
**Success Rate** – The percentage of students successful in courses out of the total number of students enrolled. The rate is calculated as the sum of duplicated course enrollments receiving an official grade of A, B, C, or CR divided by the number of duplicated course enrollments with an official grade of A, B, C, D, F, CR, NC, W, or I.

**WSCH** – Weekly Student Contact Hours. WSCH is the number of class hours each course is regularly scheduled to meet during the week, multiplied by the number of students actively enrolled in the course.

**Unduplicated Headcount** – A count of all students who enrolled in and attended at least one course. A student enrolled in three courses would be an unduplicated headcount of one.

**U.S. Census** – United States Census Bureau. Decennial survey, community profiles, and forecasts conducted by the United States Census Bureau to enumerate the national population as a whole, as well as by state, city, and metropolitan areas. It includes data on employment, crime, health, housing, and consumer expenditures. [www.census.gov](http://www.census.gov)

## West Valley – Mission Community College District Map



## Mission College Map of Campus

