

Mission College (West Valley Mission CCD)



3000 Mission College Blvd.
Santa Clara, California 95054

Hospitality Management

Custom Profile: Mission College
Hospitality Management (52.0901)

Target Occupations

Food service managers (11-9051)

Lodging managers (11-9081)

Target Occupation Performance

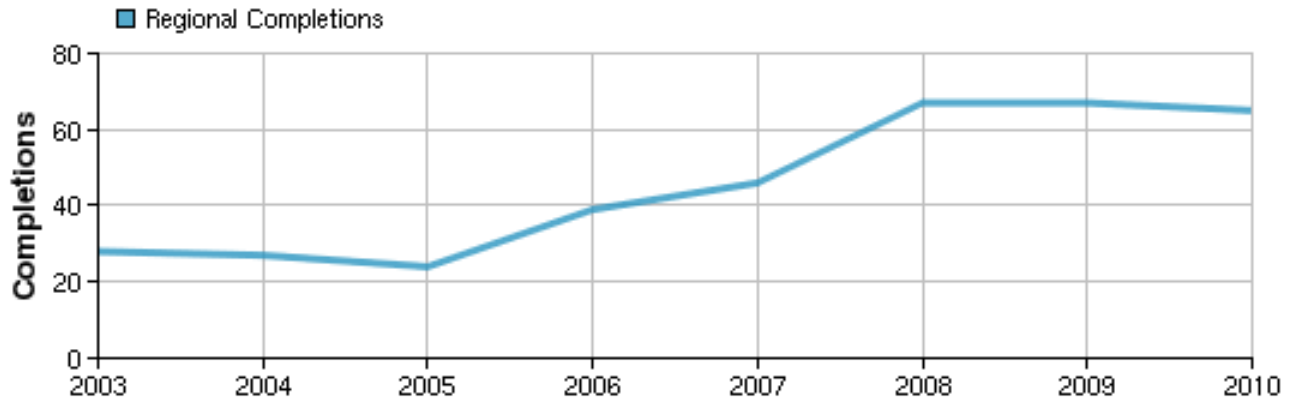
| | | |
|---|--|---|
| 11,188 Jobs (2010) Location Quotient: 1.21 | 6.4% Growth (2011-2020) National: 15.6% | \$18.02/hr Median Wage (2011) National: \$16.02/hr |
|---|--|---|

| | | |
|--|-----|--|
| Regional Openings (2010) | 458 | <div style="width: 100%; height: 10px; background-color: #0070C0;"></div> |
| Institution Program Completions (2010) | 0 | <div style="width: 0%; height: 10px; background-color: #0070C0;"></div> |
| Regional Program Completions (2010) | 65 | <div style="width: 14.4%; height: 10px; background-color: #0070C0;"></div> |
| IPEDS Regional Occupation Completions (2010) | 79 | <div style="width: 17.4%; height: 10px; background-color: #0070C0;"></div> |

| Target Occupations | Regional Openings (2010) | Median Wage (2011) | Growth (2011-2020) |
|---------------------------------|--------------------------|--------------------|--------------------|
| Food service managers (11-9051) | 385 | \$18.25 | 4.7% |
| Lodging managers (11-9081) | 73 | \$16.85 | 14.4% |

Other Regional Training Providers

| | |
|--------------------------|---------------------------------|
| 1 Institutions | 65 Completions (2010) |
|--------------------------|---------------------------------|



| Institution | Degrees | Certificates | Total Completions |
|---------------------------|---------|--------------|-------------------|
| San Jose State University | 65 | 0 | 65 |

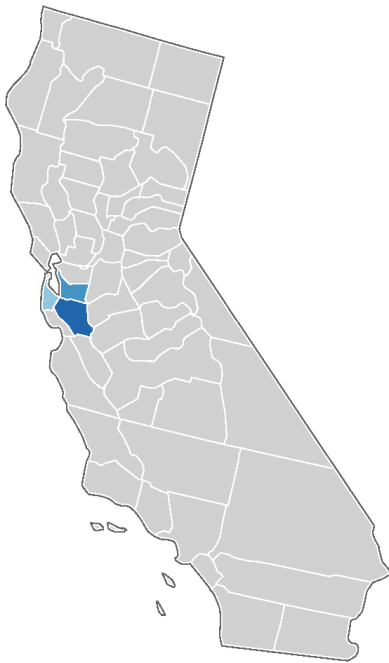
Job Postings by Occupation

| Occupation | Job Postings |
|-----------------------|---------------------|
| Food service managers | 158 |
| Lodging managers | 33 |

Occupation Group

| |
|---------------------------------|
| Food service managers (11-9051) |
| Lodging managers (11-9081) |

Job Distribution



Occupation Facts

| | |
|---------------------------------|----------------------------|
| Annual Openings Estimate (2011) | 352 |
| Related Completions (2010) | 79 |
| Job Postings | Only Available for 5-Digit |

Gender

| | | |
|--------|-----|---------------------------------|
| Male | 53% | <div style="width: 53%;"></div> |
| Female | 47% | <div style="width: 47%;"></div> |

Age

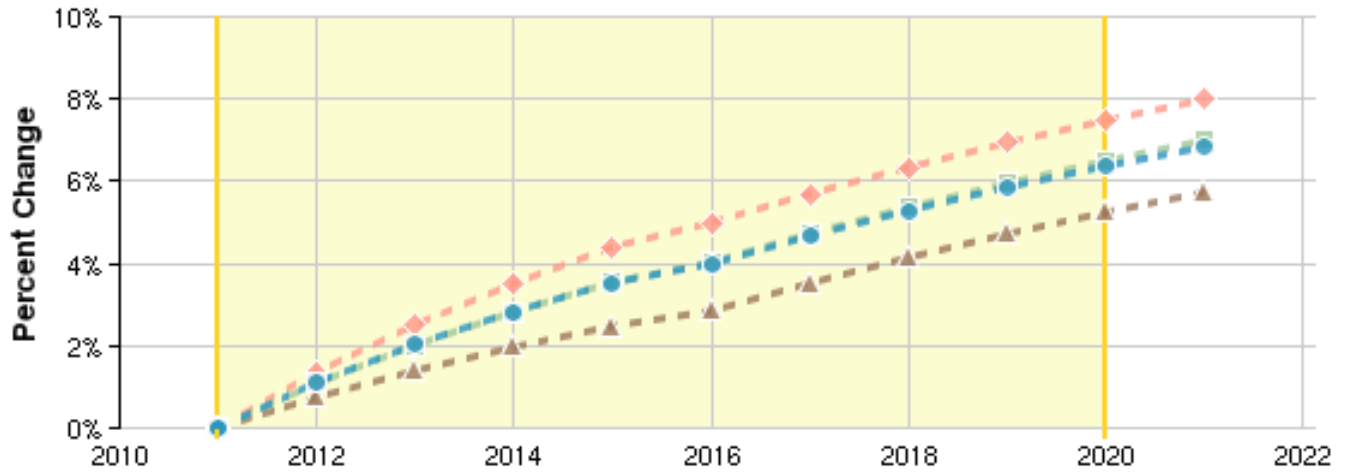
| | | |
|-------|-----|---------------------------------|
| 14-18 | 0% | <div style="width: 0%;"></div> |
| 19-24 | 2% | <div style="width: 2%;"></div> |
| 25-44 | 45% | <div style="width: 45%;"></div> |
| 45-64 | 47% | <div style="width: 47%;"></div> |
| 65+ | 6% | <div style="width: 6%;"></div> |

11,421
Jobs (2011)

6.4%
Growth (2011-2020)

\$18.02/hr
Median Wage (2011)

Regional Trends



| Region | 2011 Jobs | 2020 Jobs | % Growth |
|---------------------|-----------|-----------|----------|
| Tri County Area | 11,421 | 12,148 | 6.4% |
| Bay Area (5 County) | 16,800 | 17,891 | 6.5% |
| Santa Clara County | 4,662 | 4,906 | 5.2% |
| State (CA) | 101,985 | 109,613 | 7.5% |

Educational Programs

3
Programs (2010)

79
Completions (2010)

| Program | 2006 | 2007 | 2008 | 2009 | 2010 |
|---|------|------|------|------|------|
| Hospitality Administration/Management, General (52.0901) | 39 | 46 | 67 | 67 | 65 |
| Restaurant, Culinary, and Catering Management/Manager (12.0504) | 5 | 8 | 15 | 10 | 14 |
| Selling Skills and Sales Operations | 3 | 2 | 2 | 1 | 0 |

| Program | 2006 | 2007 | 2008 | 2009 | 2010 |
|-----------|------|------|------|------|------|
| (52.1804) | | | | | |

Inverse Staffing Patterns

| Industry | Occupation Group Jobs in Industry (2011) | % of Occupation Group in Industry (2011) | % of Total Jobs in Industry (2011) |
|---|--|--|------------------------------------|
| Full-Service Restaurants (722110) | 2,318 | 20.3% | 3.8% |
| Food Service Contractors (722310) | 2,171 | 19.0% | 26.1% |
| Limited-Service Restaurants (722211) | 1,887 | 16.5% | 4.7% |
| Hotels (except Casino Hotels) and Motels (721110) | 1,295 | 11.3% | 7.2% |
| Caterers (722320) | 1,201 | 10.5% | 25.8% |

Data Sources and Calculations

State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.