

CORE VALUES AND GOALS

Updated Spring 2007, Governance & Planning Committee

Mission College faculty and staff collaboratively developed eight core values and goal statements which informed its previous master planning process and which remain in effect for the current planning process.

Core Value 1: Culture of the Institution: Create a student-centered institutional culture of professionalism, discovery, inclusion and success.

Goals:

- Encourage a culture of professionalism and mutual respect
- Integrate and coordinate all programs that promote student access and success.
- Create a climate of discovery that values and embraces both inquiry and creativity.
- Create a campus climate that is welcoming, supportive, and inclusive.
- Maintain a cross-disciplinary culture by locating faculty and staff throughout all buildings to prevent isolation and compartmentalization.

Core Value 2: Teaching and Learning: Shape the academic program to meet community needs, emphasize student learning, and foster instructional excellence.

Goals:

- Systematically review the instructional programs and services. Create a teaching environment that recognizes and responds to diverse learning styles and needs.
- Encourage the formation of innovative teaching and learning strategies.
- Evaluate and align the curriculum with the strategic direction of the College on a regular basis.
- Attract and maintain a high quality and diverse teaching force.
- Evaluate and upgrade the teaching and technology skills of faculty on a regular basis.
- Promote and support a balanced technology-based educational delivery system
- Provide an educational environment that prepares all students to communicate clearly, think analytically and critically, work collaboratively, and utilize technology effectively.
- Promote lifelong learning, career ladders, and retraining options for students by reviewing degree and certificate requirements.
- Create a comprehensive core curriculum that meets the primary mission of the College.

Core Value 3: Comprehensive Student: Promote academic success and create dynamic, innovative student services programs that address the richness of Mission College's student population and community.

Goals:

- Provide leadership in matriculation services and standards statewide.
- Provide an option for web-based access to all student services.
- Provide all students with quality customer service through appropriate staff training, staffing and adequate facilities.
- Assist the College in attaining AB1417 accountability goals in the areas of student progress and achievement, persistence, and completion (total number of units, basic skills, and vocational).
- Collaborate with the Office of Instruction to develop strategies that promote student success by creating strong student and institutional partnerships.
- Provide a student activities/governance program that promotes student development and meets the needs of the student population and local community.

Core Value 4: Community Connections: Strengthen Mission College's function as a community resource to preschool through 12th grade institutions, businesses and industry, and community based organizations.

Goals:

- Conduct community needs assessments on a regular, on-going basis for alignment of the College's goals and programs to meet the needs of the community.
- Review regularly the direction of college programs and align the results of the community needs assessments and socio-economic conditions to the design of the programs.
- Establish outreach and articulation partnerships with preschool through 12th grade and transfer institutions.
- Develop opportunities for students to engage in activities that promote social and global responsibility.
- Develop and strengthen mutually beneficial corporate partnerships.
- Influence social, public, and educational policy through our legislative agenda and advocacy.
- Strengthen marketing efforts to increase the visibility of the College.
- Provide services to community based organizations.

Core Value 5: High Performance Educational Institutions: Raise institutional standards by developing the potential of the Mission College community and providing the tools necessary to foster innovation, responsiveness, and excellence.

Goals:

- Invest in and embrace the College's human capital through faculty and staff development, career pathways, and the Professional Growth and Development program.

- Develop an infrastructure that supports flexibility in the delivery of programs and services.
- Develop programs that respond to opportunities and community needs.
- Insure that the number of faculty and staff positions is sufficient to support the work of the College.
- Acquire, update and maintain information and learning resources to support faculty, instruction, student academic success, and life-long learning.
- Lead the Silicon Valley in providing alternative and innovative learning opportunities.

Core Value 6: Diversity: Create an institutional climate of full enfranchisement and participation for all students, faculty, and staff.

Goals:

- Increase student success, retention, persistence, and transfer among historically underrepresented students.
- Establish programs and outreach activities to attract a diverse student population.
- Develop and implement programs and services to provide equitable opportunities for all students.
- Eliminate barriers to attracting and maintaining a high quality and diverse faculty and staff.
- Establish an on-going program to review, enhance, and coordinate issues and programs associated with student equity, access, opportunities, and success.
- Promote cross-cultural understanding among and between students, faculty, and staff.
- Provide career advancement opportunities for staff in order to support, attain, and maintain diversity at all levels of the College.

Core Value 7: Planning and Institutional Effectiveness: Integrate planning, budgeting and institutional effectiveness measures to evaluate overall progress in meeting the goals of Mission College.

Goals:

- Enhance the institutional planning process by integrating educational, financial, physical, and human resources planning to improve programs and services.
- Develop and implement an annual process by which institutional effectiveness measures are identified, linked to specific goals, and used to shape subsequent planning.
- Systematically review all instructional and non-instructional programs to improve institutional effectiveness and to impact future college planning processes.
- Communicate the quality of the College and its programs to the public.

Core Value 8: College: Create high quality, welcoming facilities that promote the programs of Mission College and enhance its ability to be the cultural and technological heart of the Silicon Valley.

Goals:

- Align all facility modifications with the Educational and Facilities Master Plan.
- Construct facilities to support current and proposed academic and student support programs and services.
- Create and implement a landscaping plan that blends all new buildings into a coordinated campus environment.
- Complete bond-funded facilities projects.
- Eliminate all temporary structures.