

BEFORE ENROLLING IN DEGREE APPLICABLE COURSES, IT IS RECOMMENDED THAT YOU COMPLETE ENGL 001A AND READ 053.

## RETAIL FLORISTRY (RF)

DIVISION: Applied Science  
 PROGRAM: Retail Floristry  
 DEAN: Danny Nguyen  
 DIVISION CHAIR: Janice Morgan  
 DEPT CHAIR: Haze Dennis  
 COORDINATOR: Sandy Lesnewsky  
 PHONE: 408-855-5252 (Haze) 408-855-5268 (Sandy)  
 COUNSELING: 408-855-5030

Student Learning Outcomes:

To prepare and equip students to succeed in the ever changing floral industry by producing a better trained employee or shop owner.

Students will be able to orchestrate the principles and elements of floral design with exposure to fundamental techniques. Students will understand the complete workings of the color wheel.

Students will be able to demonstrate the wide range of designs and effectively discuss reasons for floral selections with prospective patrons. Students will be able to identify, by name, by region, and by sight, the increasing varieties of floral selections in the market. Students will display a working knowledge of the multitude of design techniques.

The Work Experience aspect of the program will give the student an ability to see first hand the different existing floral shops in the area. Students will work in the shops for a period of time practicing techniques, strategies, customer relations, and see potential problem areas.

### Highlights:

- Program previously at WVC since 1983.
- Occupational work experience.
- Hands-on interaction on special events.
- Field trips.
- All instructors are professionals in the industry.

### Retail Floristry - Certificate of Achievement

RF 024	Flowers and Foliage Basic Design	3.0
RF 028	Interior Plant Identification	1.5
RF 031	Intermediate Floral Design	1.5
RF 032	Advanced Floral Design	2.0
RF 037	Flower Shop Operations	2.0
RF 039	Display for Designs for Florists	1.0
WRKEX 301	Occupational Work Experience	1.0
<b>Total Required Units</b>		<b>12.0</b>

### Plus an Additional 6 Courses from the Electives Listed Below:

RF 033	Dry and Silk Floral Design	2.0
RF 038	Weddings, High Style and Memorial	1.0
RF 041	Holiday Flower Arranging for the Home	1.0
RF 045	Ikebana/Oriental Style Flower Arranging	0.5
RF 046	Advanced Exotic and High Style Arranging	0.5
RF 057	Introduction to Flower Arranging	1.0
RF 061	European Design Techniques	1.0
RF 065	Advanced Silk Flowers	1.0
RF 066	Designs Without Flowers/Flower	0.5
RF 069	Natural Garden in Northern California	1.0
<b>Total Required Units</b>		<b>16.5-18.5</b>

NOTE: Some classes require the student to pay a modest material fee, and other classes may require the student to provide own floral materials.

## RETAIL FLORISTRY (RF)

### 024 • FLOWERS AND FOLIAGE BASIC DESIGN 3.0 units

Total Lecture 54 hours

This course is designed for students aspiring to complete the Retail Floristry Program. It covers the identification, care, and use of cut flowers and foliage employed by a retail florist. The emphasis is on learning basic design elements, principles, and routine shop procedures used by florists in arranging flowers for professional purposes. *Materials Fee. Pass/No Pass Option.*

### 028 • INTERIOR PLANT IDENTIFICATION 1.5 units

Total Lecture 27 hours

Students are introduced to the basic botany and plant taxonomy of indoor plants. Course content includes how to identify, preserve and care for the most commonly utilized house plants and indoor flowering plants. Fundamental techniques used to control pests and disease common to indoor plants are reviewed. One Saturday field trip is required. *Materials Fee. Pass/No Pass Option.*

### 031 • INTERMEDIATE FLORAL DESIGN 1.5 units

Total Lecture 27 hours

Prerequisite: RF 030

Students will use specific criteria to evaluate professional flower arranging techniques used by retail floristry businesses. New design elements will be introduced that build on the basic elements covered in previous classes. Students will become exposed to fundamental techniques used in creating floral arrangements and corsages for weddings, sympathy tributes, and other religious occasions. *May be repeated one time. Materials Fee. Pass/No Pass Option.*

### 032 • ADVANCED FLORAL DESIGNS 2.0 units

Total Lecture 27 hours, Total Lab 27 hours

This course covers advanced principles and techniques used in Traditional, Contemporary, European, Asian, Tropical, and Hi-Tech designs. Exotic materials, faux finishes, spray color, sponge, antiquing, and marbleizing techniques will be covered. It includes designing, coordinating and preparing floral displays for social events, residences, and hotels. It builds on previous courses enabling students to polish their mechanics and participate in a professional floral show. *May be repeated three times. Materials Fee. Pass/No Pass Option.*

### 033 • DRY AND SILK FLORAL DESIGN 2.0 units

Total Lecture 27 hours, Total Lab 27 hours

This course covers the types of dried and silk flowers used in displays. Techniques for drying flowers are discussed and differences between dried and silk floral materials are reviewed. Students design floral arrangements that incorporate dried, silk and fresh flowers. This hands-on course incorporates a variety of creative advanced styles and methods utilizing dry and silk flowers. *May be repeated three times. Materials Fee. Pass/No Pass Option.*

### 037 • FLOWER SHOP OPERATIONS 2.0 units

Total Lecture 36 hours

Prerequisite: RF 024 and RF 030

This course introduces the student to the minimum steps and procedures necessary for individuals to establish a retail florist shop. The importance of location, goals, and financing will be reviewed with experienced florists. Topics will include marketing, sales techniques, employee and customer relationships related to successfully running a florist shop. *May be repeated one time. Materials Fee. Pass/No Pass Option.*

### 038 • WEDDINGS, HIGH STYLE AND MEMORIAL DESIGNS 1.0 unit

Total Lecture 9 hours, Total Lab 27 hours

Prerequisite: RF 030

This course covers the variety of designs used in the construction of arrangements for traditional and non-traditional weddings or other events that need high style arrangements. Students will learn techniques used in bridal consultations. Memorial consultations and the construction of casket covers, sprays, container arrangements and family pieces are also discussed. *May be repeated one time. Materials Fee. Pass/No Pass Option.*

### 039 • DISPLAY DESIGN FOR FLORISTS 1.0 unit

Total Lecture 9 hours, Total Lab 27 hours

Total lecture 9 hours; Prerequisite: RF 032

This course covers the basic merchandising and marketing techniques used to display and sell fresh flowers, silk flowers and dried materials. A variety of display pieces (e.g. baskets, pottery, glassware and textiles) will be reviewed and evaluated. The course emphasizes different materials and techniques each semester. *May be repeated one time. Materials Fee. Pass/No Pass Option.*

### 041 • HOLIDAY FLOWER ARRANGING FOR THE HOME 1.0 unit

Total Lecture 18 hours

Student will learn to create holiday arrangements and design for the home in a supportive atmosphere. Topics covered will include wreaths, door decorations, fruit and vegetable designs and centerpieces. *May be repeated one time. Materials Fee. Pass/No Pass Option.*

# RETAIL FLORISTRY • SOCIAL SCIENCE

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## 045 • IKEBANA/JAPANESE STYLE FLOWER ARRANGING 0.5 unit

Total Lab 27 hours

Students will obtain an overview and appreciation of the historical basis and fundamental principles that direct the oriental style of flower arranging (Sogetsu Ikebana). The course emphasizes the creative use of materials and encourages students to experiment and explore a variety of design concepts. Each semester different aspects and design principles will be emphasized. No previous floral experience is necessary. *May be repeated two times. Materials Fee. Pass/No Pass Option.*

## 057 • INTRODUCTION TO FLOWER ARRANGING 1.0 unit

Total Lecture 18 hours

This introductory course is designed for the student who has no floral experience and who is interested in obtaining an overview of the fundamental design concepts used in floral arranging. Material covered is intended to assist the students develop an appreciation for flowers and other materials used in creating arrangements. Flowers and design elements emphasized vary from fall to spring to summer depending on availability and events being celebrated. *May be repeated two times. Pass/No Pass Option.*

## 061 • EUROPEAN DESIGN TECHNIQUES 0.5 unit

Total Lecture 9 hours, Total Lab 27 hours

This course is a hands-on design techniques class. Tufting, plating, leafwork, pave and other design techniques are studied. European and contemporary hand-tied bouquets and bundling techniques are introduced. *May be repeated one time. Materials Fee. Pass/No Pass Option.*

## 066 • DESIGNS WITHOUT FLOWERS/FLOWER PRESERVATION 0.5 unit

Total Lecture 9 hours

In this course students discover their ability to incorporate in floral designs paper, rocks, plastic, metal, pods, branches and moss using their textures to make a complete statement. Techniques used to preserve flowers using the press, glycerin, air dry, and picture frames. *May be repeated one time. Pass/No Pass Option.*

## 091 • DIRECTED STUDIES 0.5-2.0 units

Total Arranged Lab 24 - 96 hours

Advisory: It is suggested that students take a minimum of 3 retail floristry courses before enrolling, Eligibility for ENGL 001A and READ 053.

This course can be taken to fulfill the units of work experience needed for the Certificate in Retail Floristry. Students work on campus in the floral shop preparing and selling arrangements, operating the shop, and working on special events. *Pass/No Pass Option.*

## 301 • OCCUPATIONAL COOPERATIVE WORK EXPERIENCE EDUCATION (RETAIL FLORISTRY (WRKEX)) 1.0 unit

Total 75.0 hours

Prerequisite: Must have a declared major and corresponding job and coursework.

Enrollment in a minimum of 7 units which can include Work Experience

Acceptable for credit: California State University

Cooperative Work Experience Education involves the supervised employment of students in positions which are commensurate with their selected field of study, thereby extending the learning experiences of the classroom to the field. The program provides students with the opportunity to increase their understanding of the world of work and to assist students in learning about their chosen field of work. Units of credit are awarded on the basis of number of hours of employment per week and the successful completion of learning objectives. Please speak to Retail Floristry Department for more details. *May be taken for a total of 16 units. Pass/No Pass Option.*

## SOCIAL SCIENCE (SOCSC)

DIVISION: Liberal Studies

DEPARTMENT: Social Science

DEAN: Tim Karas

DIVISION CHAIR: Keith Johnson

DEPT CHAIR: Jeff Cormier

PHONE: 408-855-5483

COUNSELING: 408-855-5030

The Social Science major offers a broad, multi-disciplined program of study, enabling people to pursue a career and their interest in human affairs systematically and without the usual constraints imposed by the single-discipline major.

For those planning to transfer to a 4-year institution, the program is designed to give students the opportunity to earn an Associate Degree while completing the required transfer general education classes. In addition, for students planning to major in one of the social and behavioral sciences, the degree can provide a strong foundation in your major, usually filling the required lower-division courses in a particular major.

For those not planning to transfer to another institution, the major does not lock a student into a specific career or profession, but instead allows a student several career options.

The major requires a minimum of 18 units taken from the categories listed below, in addition to the college's general education requirements.

Student Learning Outcomes

Graduates from the Social Science program will possess an increased understanding of the world's social, political, economic and natural systems and an appreciation of the diversity of human culture which in turn will enable them to better work in the global economy, live in a multicultural society and make intelligent decision as global citizens.

Through the subject matter and activities presented in each course, graduates from the Social Science program will be able to:

Analyze major global challenges superseding the diverse traditions, values and practices in existence

Identify varying worldviews on the same issues and occurrences

Differentiate multiple perspectives affecting behaviors and decisions

Explain how/why the environmental well-being of the world demands personal and collective responsibility at both the local and global levels

Describe core civic values which generate socially responsible behavior at both local and global levels

Explain the interconnectedness of global decisions and events

Analyze the interdependence among people, groups, societies, governments, and nations in finding solutions to current global problems and conflicts

Student ability to analyze, synthesize and evaluate current world events, conditions and issues will be assessed through quizzes and exams, participation in discussions and activities, and term papers and/or projects.

Departments:

- Anthropology
- Economics
- Geography
- Global Studies
- History
- Philosophy
- Political Science
- Psychology
- Sociology

Career Options:

- Civil Rights
- Community Development
- Community Advisor
- Community Relations
- Computer Programmer
- Corrections Officer
- Counselor
- Criminal Justice Administration
- Editor
- Educational Administrator
- Employment Resources
- Environmental Analyst
- Financial Analyst
- Housing