

BEFORE ENROLLING IN DEGREE APPLICABLE COURSES, IT IS RECOMMENDED THAT YOU COMPLETE ENGL 001A AND READ 053.

COMMUNICATION STUDIES (COMM)

DIVISION: Language Arts
 DEPARTMENT: Communication Studies
 DEAN: Tim Karas
 DIVISION CHAIR: Myo Myint
 DEPT CHAIR: Rob Dewis
 PHONE: 408-855-5327
 COUNSELING: 408-855-5030
 Highlights:

- An exemplary teaching faculty dedicated to assisting students improve communication effectiveness.
- Offers a ten unit certificate that demonstrates your communication competence to universities and employers.
- Updated curriculum in Interpersonal, Intercultural, Career Communication, Group Communication, Mass Communication and Voice and Articulation.
- State-of-the-art Public Speaking with current multi-media technology.
- Communication Activities/ Forensics program that is individualized to the self-paced needs of students.
- Accelerated and weekend classes.

Student Learning Outcomes:

Upon completion of communication studies courses, students will:

- Demonstrate a better understanding of the communication process by identifying, explaining, and applying current communication theories as they relate to a variety of contexts (e.g. interpersonal, intercultural, group, public and professional communication, and mass media).
- Demonstrate increased competence by identifying, explaining, and applying effective communication skills in a variety of contexts (e.g. interpersonal, intercultural, group, public and professional communication, and mass media).
- Demonstrate improved interpersonal skills by identifying and developing a repertoire of strategies for improved communication effectiveness and demonstrate the strategies in oral and written contexts.
- Demonstrate critical thinking by identifying, analyzing, and evaluating the communication behaviors of others and themselves in a variety of contexts (e.g. interpersonal, intercultural, group, public and professional communication, and mass media).
- Demonstrate improved research, organizational, and critical thinking skills by finding and evaluating reference material and organizing and presenting effective messages adapted to specific audiences.

Outcomes will be assessed by a series of embedded class assessments, exams, and problem solving exercises, by class assignments, presentations and projects, research assignments and self analysis in oral and written contexts.

Communication Studies - Associate in Arts for Transfer

The Associate in Arts in Communication Studies for Transfer degree consists of lower division courses that provide fundamental skills for success in both personal and professional development. Students gain self-awareness and the ability to build bridges to diverse audiences. The broad-based transfer curriculum includes interpersonal, intercultural, and group communication as well as public communication, argumentation and debate, and speech team activities. The degree is also highly valued in both academic institutions and professional organizations.

Required Core:	Units
COMM 001Public Speaking	3.0
List A - Select two (2) courses from the following:	Units
COMM 004Small Group Communication	3.0
COMM 008Interpersonal Communication	3.0
COMM 020Argumentation and Debate	3.0
List B - Select two (2) courses:	Units
Any List A course not used above.	3.0
COMM 012Introduction to Intercultural	3.0
List C - Select one (1) course from the following:	Units
Any list A or List B course not used above.	3.0
ANTHR 003Introduction to Cultural Anthropology	3.0
PSYCH 001General Psychology	3.0
SOC 001Introduction to Sociology	3.0
ENGL 001BEnglish Composition	3.0
ENGL 001CClear Thinking in Writing	3.0

UNITS REQUIRED FOR THE MAJOR: 18 units

Completion of CSU GE-B or IGETC Pattern

Electives as needed to reach 60 units

Total Program Certificate Requirements:..... 60.0

Communication Studies Certificate of Proficiency

Mission College offers a Ten-Unit Communication Certificate to students who successfully complete ten or more units of communication course work at Mission College.

The importance of interpersonal communication and intercultural communication, small group and team skills, and public speaking training cannot be emphasized enough in providing the fundamental skills for successful personal and professional activities. The Ten-Unit Communication Certificate will not only enhance the student's chances of being selected for the job or position the student desires, it may also open doors both professionally and personally. These skills will increase their understanding of themselves, their ability to communicate with other people, and give them the necessary material to build bridges to other people.

Only courses completed with a grade of C or better may be used to satisfy requirements for a certificate.

Core Curriculum Course (One Course Required)	Units
COMM 001Public Speaking.....	3.0
COMM 020Argumentation and Debate.....	3.0
*If both courses are taken, one may be counted for the Core course and one for the additional units.	
Plus 7 units from the following:	Units
COMM 004Small Group Communication.....	3.0
COMM 008Interpersonal Communication.....	3.0
COMM 012Introduction to Intercultural Communication.....	3.0
COMM 015Fundamentals of Communication.....	3.0
COMM 019ABC.Communication Activities.....	1.0
COMM 001*Public Speaking.....	3.0
COMM 020*Argumentation and Debate.....	3.0
Total Program Certificate Requirements:.....	10.0

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COMMUNICATION STUDIES (COMM)

001 • PUBLIC SPEAKING

3.0 units

Total Lecture: 54 hours

Advisory: ENGL 108A

Acceptable for credit: University of California, California State University

This is a basic course in speech communication that emphasizes the fundamentals of informative and persuasive speaking presented extemporaneously. The theory and techniques that are stressed include: research, critical evaluation, reasoning, organization, style, and delivery; the role of the listener in oral communication; and understanding the audience-speaker relationship. Grade Only.

004 • SMALL GROUP COMMUNICATION

3.0 units

Total Lecture: 54 hours

Advisory: ENGL 108A

Acceptable for credit: University of California, California State University

This course is designed to provide students with theoretical and practical experiences into the interaction, information-sharing, decision-making and problem-solving processes of small groups. In addition, students will demonstrate effective oral communication skills in a variety of situations. Course content emphasizes communication skills and theory important to the social-emotional, task and the leadership functions of the small group. This course satisfies the AS degree requirement for oral communication competency and the CSU transfer Area E requirement. (UC credit may be limited; see a counselor) Grade Only.

008 • INTERPERSONAL COMMUNICATION

3.0 units

Total Lecture: 54 hours

Advisory: Eligibility for ENGL 001A and READ 053

Acceptable for credit: California State University

This course involves practical communication skills useful for communicating in one's personal life as well as in working relationships. Course content emphasizes communication skills and theory important in improving interpersonal relationships. Topic areas include listening, nonverbal communication, assertiveness, self-awareness, intercultural communication and conflict resolution. Pass/No Pass Option.

012 • INTRODUCTION TO INTERCULTURAL COMMUNICATION

3.0 units

Total Lecture: 54 hours

Advisory: ENGL 108A

Acceptable for credit: University of California, California State University

This is an introductory course examining the effects of culture on interpersonal communication. Students will learn about overcoming barriers to intercultural communication such as ethnocentrism, prejudice, and lack of awareness. Emphasis is given to the influence of culture upon the interpretation of the communication act and to the skills that improve intercultural communication. This course satisfies Area C Humanities. Grade Only.

015 • FUNDAMENTALS OF COMMUNICATION

3.0 units

Total Lecture: 54 hours

Acceptable for credit: California State University

This course is an introduction to the basic principles and methods of oral communication. The course is divided into four major areas of study and skills practice: researching and presenting informative and persuasive presentations, leading and participating in meetings, employment interviewing, and interpersonal/intercultural communication in career situations. Pass/No Pass Option.

019A,B,C,D • COMMUNICATION ACTIVITIES

1.0 unit each

Total Lecture: 18 hours

Acceptable for credit: California State University

Students can participate in a variety of speech communication activities such as leading conversation groups for ESL students, intercollegiate competition in individual speaking events and debate, judging high school competition, and designing individual communication projects. Student will meet with instructor on a one-to-one basis and in small groups for lecture-discussion on an arranged basis. May be repeated one time. Pass/No Pass Option.

020 • ARGUMENTATION AND DEBATE

3.0 units

Total Lecture: 54 hours

Advisory: ENGL 108A

Acceptable for credit: University of California, California State University

This is a basic course in rhetorical theory and practice in argumentation and debate in which the students learn the means of discovering and supporting intelligent decisions and effectively presenting them orally. Attention will be given to distinguishing fact from inference; presenting, analyzing and refuting propositions of fact, value, and policy; identifying and applying types and methods of reasoning, correct use and analysis of evidence, and the identification and analysis of fallacies. This satisfies the 3 unit General Education oral communication requirement. Grade Only.

022 • VOICE AND ARTICULATION

2.0 units

Total Lecture: 36 hours

Acceptable for credit: California State University

This course is designed for students who would benefit from skills development in voice and articulation. Students who give presentations in any class or at work as well as students enrolled in Communication Studies courses will find this course a helpful supplement to their learning. Focus is on the application of communication theory to develop effective use of the voice and clear speaking skills. Pass/No Pass Option.

025 • MASS COMMUNICATION AND SOCIETY

3.0 units

Total Lecture: 54 hours

Advisory: ENGL 108A

Acceptable for credit: University of California, California State University

This course is a survey of the mass media, including the history of the development of each of the covered media and an examination of the impact of each on the institutions and individuals in our society. Theories of mass communications as they apply to each of the covered media are explored. The ethical and legal implications of media in society and an exploration of the impact of media on perceptions, power, culture, class, and gender are examined. Covered media include radio, television, magazines, newspapers, books, film, and the Internet. Grade Only.

051A, B • EFFECTIVE SPEECH

1.0 unit each

Total Lecture: 18 hours

This course is designed to provide students with oral communication skills which will assist them in successfully completing other speech courses. Students may enroll for 1, 2, or 3 units—each module is worth one unit. 51A will emphasize organizing and outlining; 51B will emphasize listening skills; 51C overcoming speech anxiety. Pass/No Pass Option.

051C • EFFECTIVE SPEECH: OVERCOMING SPEECH ANXIETY

1.0 unit

Total Lecture: 18 hours

This course is designed to provide students with oral communication skills which will assist them in successfully completing other speech courses. Students may enroll in COMM 51C overcoming speech anxiety. Pass/No Pass Option.