



Please Join
The California State Floral Association
In San Francisco, California,
October 9 & 10, 2010 at
The San Francisco Flower Mart for
Calif Flora 2010
“Discover The Splendor
of Northern California”

Saturday, October 9

California Certified Florist Exam

Hands-On Design Classes & Instructional Workshops

Will be held throughout the day on Saturday and will include:

Made in the Shade Cascade Class

by Anthony Alvarez AIFD, CCF

Trends in Flowers to Wear and Carry with Adhesive & Magnets

by Kim Woertendyke AIFD

Join the 21st Century and be “Green”

by Jenifer Gordon-Rabenaldt

Competition Designing & Evaluation

Color and Texture

WOW on a Budget

Fundamentals of Design

Saturday Evening Dinner & Design Program

Sponsored by NW Region of AIFD to be held at Parc 55,
55 Cyril Magnin Street, San Francisco.

“Battle of the West”

AIFD North West Region vs. AIFD South West Region” featuring
Lee Burcher AIFD, CFD, PFCI and Toni Chow Tibbits AIFD, CFD.

This event to be held at the Parc 55, 55 Cyril Magnin Street,
San Francisco.

Sunday, October 10

Top Ten Design Competition

Theme: “Wine To Waves”

Student Design Competition

Theme: “California Dreaming”

Afternoon Design Show Sponsored By FTD

California Certified Florist Pinning Ceremony

New Variety Displays Featuring New Grower Products

Display Booths

CSFA Annual Meeting

For Registration Information Please Contact:

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916-448-5266
www.calstatefloral.com**